



Volkswagen Protection Plus®
Anti-Theft

**Theft Deterrent System for New,
Certified Pre-owned
& Used Volkswagen Vehicles.**

FACTS you should know about auto-theft.**

- Vehicle theft is one of the most frequent crimes committed in Canada according to police reported data.
- In 2007, police reported just over 146,000 motor vehicle thefts; an average of about 400 per day. About half of the vehicles stolen were cars and one-third were trucks, vans or sport utility vehicles.
- About two-thirds of all stolen vehicles were taken from public areas such as parking lots and streets. The remaining third were taken from private residences.
- Approximately 40% of vehicles stolen in 2007 were not recovered by police.

** Source: Statistics Canada, 2007.

**Proud supporter of the
Canadian Cancer Society**



For every purchase of VWPP Anti-Theft, a donation is made to the Canadian Cancer Society. With two in five Canadians likely to suffer from some form of cancer in their lifetime, finding a cure has never been more important. Visit www.cancer.ca to learn more about this worthy cause.



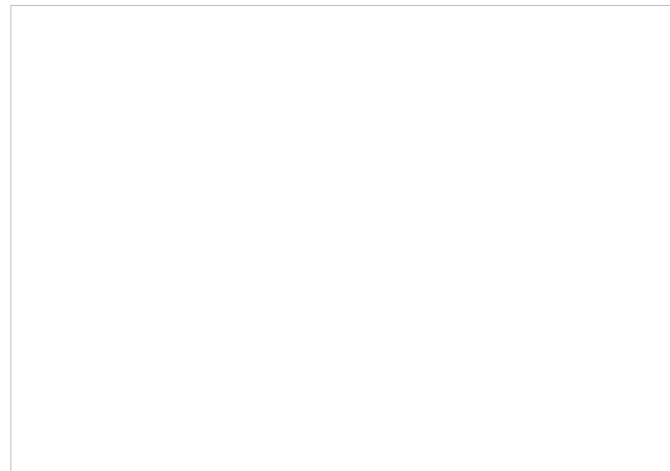
Volkswagen Protection Plus®
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Ask your Selling Dealer for more information

or call:

1-866-689-0840

www.vwpp.ca



Volkswagen Dealer

Note: The contents provided in this brochure are only a summary of certain terms and conditions of the contract. Please refer to the actual contract for complete details of coverage and exclusions. The contract may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements.

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www.vwpp.ca



Deter thieves by improving your vehicle's traceability.

Cars without noticeable theft deterrent systems are easy targets for thieves. With over 400 cars stolen per day in Canada, thieves seem to have plenty of vehicles to choose from. Volkswagen Protection Plus® Anti-Theft is a vehicle theft deterrent system designed to discourage thieves from stealing your vehicle. If your vehicle is stolen, Volkswagen Protection Plus® Anti-Theft increases the chance of vehicle recovery and may provide a benefit to reduce the cost of purchasing a replacement vehicle.

Volkswagen Protection Plus® (VWPP) Anti-Theft combines a clearly visible warning label with permanent, pre-registered numbers embedded on body panels throughout your vehicle to make it a less attractive target for would-be thieves. The pre-registered number adds your vehicle to a national database to improve its traceability. The "Police Traceable" window decal will make it obvious to potential thieves that your vehicle is registered and help convince them to leave it alone.

In the event your vehicle is stolen and then recovered, you will be reimbursed for your VWPP Anti-Theft purchase. If your vehicle is stolen and not recovered within 30 days or is recovered and declared a total loss by your insurance provider, your selling dealer will provide you with a discount of up to \$5,000 towards the purchase of a replacement vehicle from their available inventory.*

Reliable theft prevention for your vehicle.

Car thieves will think twice about stealing your vehicle when it is equipped with VWPP Anti-Theft. The system offers:

Multiple term options.

VWPP Anti-Theft can be purchased for terms ranging from 24 to 84 months.

Protection for recovered vehicles.

Provides a full refund of the purchase price of the VWPP Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen goods.*

Protection for unrecovered or total loss vehicles.

Provides up to \$5,000 as a selling dealer discount available towards the purchase of a replacement vehicle in the event your vehicle is stolen and unrecovered or recovered and declared a total loss.*

Vehicle identification.

All vehicles equipped with VWPP Anti-Theft are fitted with unique and permanent tracking numbers discreetly embedded in various locations throughout the vehicle to improve its traceability.

More information is available
online at www.vwpp.ca

VWPP Anti - Theft Offers:

- Effective method for discouraging would-be thieves from stealing your vehicle
- Multiple term options to choose from
- Reimbursement for the VWPP Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen goods
- Discount benefit of up to \$5,000 towards replacement vehicle to help compensate for unrecovered/total loss claims*



Statistics show that roughly 40% of vehicles stolen in Canada are never recovered**. With the Volkswagen Protection Plus® Anti-Theft window decal installed, thieves are instantly notified that your vehicle is traceable.

*Some conditions & benefit limits apply. See contract/policy for full details.
**Source: Statistics Canada, 2007.

For more information about Volkswagen Protection Plus® Anti-Theft,
contact your local Volkswagen dealer or call 1-866-689-0840.



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